

SHERIDANS



SHERIDANS' CHARITY FOOTBALL TOURNAMENT RAISES ALMOST £10K FOR NORDOFF-ROBBINS MUSIC THERAPY

The sun shone on the 16th annual **Sheridans Football Tournament** on Sunday (6th September 2009) which this year saw 13 teams from across the music and entertainment industries take part in this event at the Finsbury Leisure Centre near Old Street in London, where they competed for the coveted Cup and Plate awards to raise money for **Nordoff-Robbins Music Therapy**.

The teams were as below with **Deloitte** winning the Cup, **Sports Interactive** as the Runners Up and **Saffery Champness** collecting the Plate trophy, leaving **Sheridans** in a respectable fourth place as Plate Runners Up.

Following the games, players and spectators all took part in an auction which included some fantastic lots including a **signed Jamaican team t-shirt from the 2008 Olympics from the legendary three time Olympic Gold Medallist and world record holder, Usain 'Lightning' Bolt**, signed football shirts from the likes of **Chelsea, Arsenal, West Ham and Liverpool**, as well as various theatre tickets donated by Sheridans' clients **Andrew Lloyd Webber** and **Littlestar Limited**, which altogether raised over £2,000.

Through the raffle and additional fundraising the event managed to **raise a fantastic £9,786** which all goes directly to the charity and with money still coming in, organisers hope to push this past the £10k mark shortly.

Sheridans' Head of Music, Theatre and Media and Tournament organiser, **Russell Roberts**, said:

"We are delighted to continue to support Nordoff-Robbins Music Therapy in their fantastic work. A big thank you to all those who attended and also helped make it a wonderful day, enabling us to increase the amount raised for the charity over the years to around £130,000."

Sheridans are proud supporters of **Nordoff-Robbins Music Therapy** and appreciate everyone's help in raising funds through this event for such a worthwhile charity. Special thanks go to all our donors, sponsors and advertisers, including:-

Arsenal FC, BBC Worldwide, Brotherhood Media, Chelsea FC, Crawfords Chauffeur Services, Coutts & Co, Crewe Issue, Exient, Flying Music, ie:music, ITV Global, Littlestar Services Limited, Liverpool FC, Love Tan, Brabners, The Outside Organisation, Pace Sports Management, QPR FC, The Red House, Really Useful Group, Saffery Champness, Shoot Music Promotions, Tyrell's Potato Chips, Universal Music, Vitamin Water, Vuture, Wasted Youth PR, we7, West Ham United and WOMAD.

Teams:

Compact Collections, IP rights management group; **Eagle Rock**, entertainment company; **PPL**, music collection society; **Plastichead**, music distribution company; **Mercury Records**, record label; **Sheridans** – media, entertainment and leisure industry lawyers; **NatWest/RBS**, bank; **Deloitte**, accountants; **Music Week** – leading music industry weekly publication; **Saffery Champness**, accountants; **Sony Music**, record label and publishers; **Sports Interactive**, developers of sports computer games; **SRLV**, accountants.



About the charity, Nordoff-Robbins Music Therapy:

Based in custom built premises in Kentish Town, north London, the Nordoff-Robbins Music Therapy charity aims to help a wide range of people with special needs. The therapy involves sessions between trained therapists and infants with physical and mental disabilities, psychologically disturbed adolescents and adults with severe learning difficulties, using music as an outlet and form of communication.

The use of these methods which are now being successfully used at centres across the UK and in America was evolved by Paul Nordoff, a US concert pianist and composer, and Clive Robbins, a British educationalist.

The benefits of music therapy are wide-ranging, and relate to the different reasons for which people come to receive music therapy. For those with communicative disorders it can enhance expressive and interactive ability; for people isolated by illness or disability it can provide a means of socialisation, sharing and community. Music therapy can also facilitate a process of self-exploration.

The Music Industry provides a great deal of invaluable financial assistance for Nordoff-Robbins, particularly by participating in annual fundraising events such as the *Music Industry Trusts Awards* and the *Silver Clef Awards*.

If you would like any further information on the work that Nordoff-Robbins does, please visit the website or contact:

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About the Tournament organisers, Sheridans:

Sheridans is a top-ranked central London-based law firm with over 50 years' experience representing the biggest names in the leisure, media and entertainment industries.

Specialising in providing a full service, experts in the music, film, television, sports, gaming, advertising and theatre sectors work alongside the firm's corporate finance, employment, property and dispute resolution teams to provide clients with high quality advice, grounded in industry knowledge gained from the firm's wealth of expertise across all sectors of the media.

Sheridans' areas of expertise include: Advertising, Brands, Broadcasting, Computer Games, Corporate / Commercial, Dispute Resolution, eCommerce, Employment, Fashion & Design, Film & TV, Litigation, Music, Privacy, Property, Sport, Technology, Theatre and Visual Arts.

In addition to the firm's firmly established and widely renowned core entertainment business, Sheridans also provides a comprehensive service to companies, partnerships, individuals, regulatory bodies and off-shore trusts in all areas of media and non-media legal business including corporate finance, employment, property and dispute resolution.

For more information about Sheridans or the Tournament, including pictures, please contact:

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